

# Youth Enrichment Outreach Program (Y.E.O.P) Sponsorship Letter & Application

[www.yeopsyr.com](http://www.yeopsyr.com)

We are focused on Dream Building...“Those times when you get up early and you work hard; those times when you stay up late and you work hard; those times when you don't feel like working, you're too tired, you don't want to push yourself, but you do it anyway; that is actually the dream. That's the dream. It's not the destination, it's the journey.” – Kobe Bryant

*“By contributing today, you will help us build for tomorrow”  
Y.E.O.P. appreciates your support this year and years to come.*

Dear Hopeful Sponsor,

**What is the Y.E.O.P. Basketball?**

Y.E.O.P. is an acronym for Youth Enrichment Outreach Program. For over 25 years Y.E.O.P. has provided programs in the inner city of Syracuse to help redefine their goals, build self-esteem, empower them to improve spiritually, educationally, individually, and economically through youth sports and educational programming.

**Who is eligible to participate?**

Both boys and girls who are between the ages 5-15 whom resides in Onondaga County.

**How do I become a sponsor?**

By completing the Sponsorship application and provide payment in the form of cash, check, money order in which can be made out to Y.E.O.P. The address is P.O. Box 841, Syracuse, NY 13205-0841.

**Can Individual's sponsor a team?**

Yes, the same policies and procedures apply as with corporations and organizations. You can also sponsor a team on behalf of an individual.

**Sponsorship Fee**

The fee is \$350 for the 2024 Y.E.O.P season.

**\*\*Please note that sponsorship donations do not include payment for participant's registration fee. That is a separate fee.**

In addition to providing the highest quality of coaching and fundamental skill development, our ambition is aimed toward keeping the youth of today in the classroom and steered away from negative influences. We value the importance of education on and off of the court, service and appreciation for the community and our team philosophy will embody these elements of emphasis. We aim to help inner city youth redefine their goals and build self-esteem. We aim to help inner city youth to improve spiritually, educationally, individually, and economically.

We appreciate any type of contribution to our program either monetary, or goods and services.

Thank you for considering the **Youth Enrichment Outreach Program** for sponsorship. If you can help us out in any way it would be greatly appreciated.

Sincerely,

**Youth Enrichment Outreach  
Program**

**Youth Enrichment Outreach Program**  
P.O. Box 841, Syracuse, NY 13205-0841  
[www.yeopsyr.com](http://www.yeopsyr.com)

*I came that they may have life and have it abundantly. – St. John 10:10*

*“By contributing today, you will help us build for tomorrow”  
Y.E.O.P appreciates your support this year and years to come.*

**Y.E.O.P Sponsorship Form**

***What's in it for you and your business?***

- Show your commitment and continual support of your local area and community
- Help bridge the gap between local businesses, the community and its patrons
- Demonstrate your willingness to invest in today's youth
- Facilitate the growth of the **"Youth Enrichment Outreach Program"** program
- Embrace the opportunity to demonstrate customer appreciation
- Take advantage of the opportunity to market your Company's products and/or services
- Opportunity to have the name of your choosing on team t-shirts
- Option for a photo with the sponsored team
- View Weekly Team Updates and Photos on Instagram at <https://www.instagram.com/yeopsyr/>. Photos will be shared on Facebook as well

Tax Exempt Number is Provided Upon Request

Contact Person's Name: \_\_\_\_\_

Contact Person's Address: \_\_\_\_\_

Y.E.O.P Contact: \_\_\_\_\_

Payment: Check \_\_\_\_\_ Money Order \_\_\_\_\_ Cash \_\_\_\_\_

**Sponsorship: \$350 – Y.E.O.P 2024 Season**

**Payment Information:** Check or Money Order Payable to Youth Enrichment Outreach Program is enclosed in the amount of: \$ \_\_\_\_\_